PLANETPRESS® SUITE

Enabling variable data printing, output management & automated delivery

A modular approach to transactional, transpromotional & promotional printing with advanced output management capabilities.

PlanetPress Suite enables easy creation and printing of transactional, promotional and transpromotional variable content documents as well as offering advanced automated distribution and workflow management capabilities. Documents created with PlanetPress Suite can be printed, archived, emailed and/or faxed as part of a sophisticated output management application driven by PlanetPress Watch or PlanetPress Server. Conditional text, business graphs and images can be incorporated based upon information contained within the data stream.

❯ **Business** Applications

Transactional documents	
■ Multi-part business form replacement	■ Grey bar reports
■ Invoices & statements	■ Checks
■ Financial portfolio reports & updates	■ Insurance policies & forms
■ Pick tickets & shipping labels	■ Grade reports
	■ And more...

Promotional documents	Transpromotional documents
■ Direct mailings	■ Statements with targeted marketing messages
■ Discount coupons	■ Invoices with one to one promotions
■ Postcards	■ And more...
■ Tickets	
■ And more...	

Automate you printing workflow & manage the distribution of your documents based upon your existing business' processes

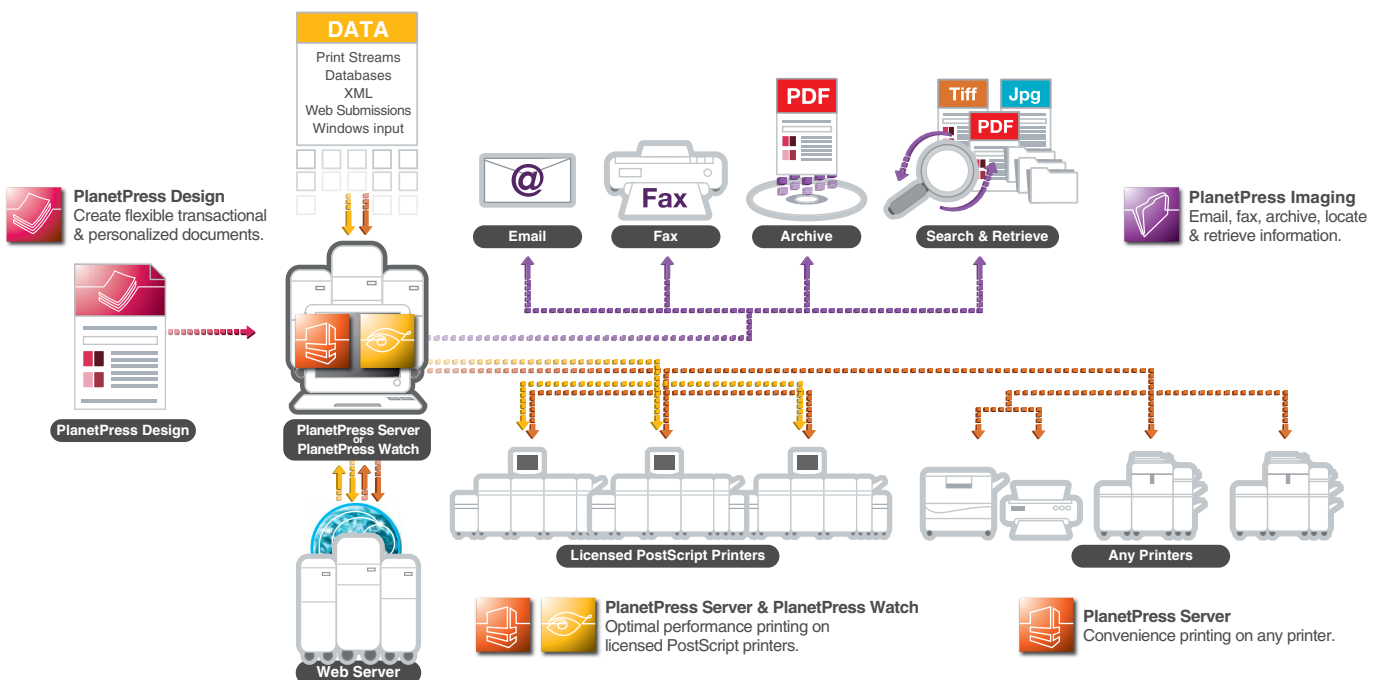### ■■ Process print streams from any Windows® applications
Capture files sent from standard Windows applications such as Great Plains and Crystal Report, convert their contents to plain text and use the resulting data file as input for PlanetPress Design documents. Easily repurpose and stabilize data to create business reports that meet the needs of your organization and automate their distribution to the appropriate channels.

■ Email, fax, archive, locate and retrieve information
Generate PDF, TIFF and JPG images of your documents to automatically archive, email and/or fax them. An index file is also generated for location and retrieval of specific pages of the print run via an integrated search engine or using a third party electronic document management (EDM) system.

DATA
Print Streams
Databases
XML
Web Submissions
Windows input

PlanetPress Design
Create flexible transactional & personalized documents.

PlanetPress Design

PlanetPress Server or PlanetPress Watch

Web Server

Email | Fax | Archive | Search & Retrieve

PlanetPress Imaging
Email, fax, archive, locate & retrieve information.

Licensed PostScript Printers

Any Printers

PlanetPress Server & PlanetPress Watch
Optimal performance printing on licensed PostScript printers.

PlanetPress Server
Convenience printing on any printer.

■■ Communicate with external, e-commerce or web applications

HTTP Server - Natively process the contents of online forms and use them for real-time fulfillment of requests.

HTTP Client - Actively communicate with a third party Web Server and launch a process using the response from that Web Server to automate the monitoring of any web server and for real-time repurposing of online data.

SOAP - Interact directly with SOAP applications such as the ones used for secure data transfers over the Internet (HTTPS) and for interconnectivity with standard business applications such as CRMs and ERPs.

■■ Automated document output and distribution management
Automate your processes to greatly improve your workflow and easily perform clustering and distributed printing, locally or remotely. You can also adapt the management of workflows and the distribution of your documents to suit your business processes. Deliver documents to answer the needs of your customers using their preferred delivery method (mail, email, fax). All, with no human intervention!

■■ Optimal performance printing on PostScript printers
For repetitive print runs, high volume printing cycles of purely transactional or transpromo documents, use native PostScript on licensed printers. Storing the form on the printer and only sending the data when printing will limit the strain on your bandwidth and you will benefit from engine speed printing.

■ Convenience printing on any printer
In addition to native PostScript, you can also benefit from unlimited printing to any printer (using Optimized PostScript or Windows printing), including thermal, inkjet and laser technologies. Make the most of specific finishing options offered by all printers; perfect for your ad-hoc and day-to-day printing needs!

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A wealth of features for your benefit!

Significant cost savings and improved document workflow can be realized if your business documents, such as invoices, statements or promotional mailings are still being printed on impact or proprietary laser printers. Move these documents to modern laser printers and multifunctional devices with no change to the host system.
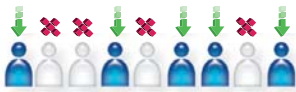
Create and design transactional, promotional or transpromotional variable content documents with robust, yet easy to use, drag and drop, point and click tools and a configurable and dockable layout.

Add data driven graphs and bar codes for concise communications.

Increase workflow efficiencies by routing documents where you need them via print, email, fax or archive.

Add conditional graphics, messages or pages based upon information contained within the data stream to target your customers' personal interests.

Print complex documents at high speed using optimized PostScript®, Fiery Freeform™ 1 & 2, VPS, VDX or print to any printer using any Windows printer (including non PostScript devices) using Windows® Print Drivers.

Import data from virtually any source including native XML, ODBC compliant databases, Windows applications and print to any printer.

Turn invoices into advertising vehicles by suggesting items related to purchase history to generate higher revenues.

Drive printer paper handling and finishing features in order to utilize the full power of your printer.

The PlanetPress Suite of products

PLANETPRESS DESIGN

Flexible and powerful transactional & personalized document creation.

PLANETPRESS WATCH

Automated document output & distribution management.

PLANETPRESS iWATCH

Flexible creation & printing of variable content documents on the iSeries.

PLANETPRESS IMAGING

Electronic image generation for archive, email & fax.

PLANETPRESS SERVER

Automated document output distribution management & unlimited printing to PostScript® & Windows® printers.

XML2PRINT PATENT PENDING

Utilize flexible, open system XML data from applications such as CRM and ERP for quick and efficient document design and output using PlanetPress Suite.

OBJECTIF LUNE

For more information on our line of products, visit our web site.
www.objectiflune.com

OL Environment Aware