



Envisioning the future of inkjet.

Unleash transformative change with Xerox® Production Inkjet innovation.

Until now, the opportunity to grow and profit from inkjet technology was only available to those who could shoulder its very high cost of entry, limiting system placement. Paper compatibility was also finite, further narrowing the opportunity to only high volume, repeatable jobs.

Xerox innovation has changed everything. Our revolutionary disruption has made inkjet—and its many benefits—broadly accessible to more operations and applications than ever before.

**made
to
think.**

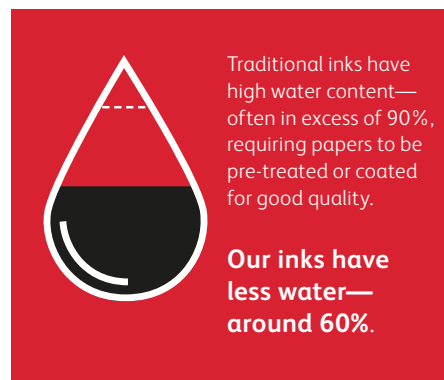
xerox™

Can you make a huge impact with a small footprint?

Only with Xerox innovation. Our engineers have simplified traditional inkjet technology to dramatically reduce the floorspace needed by each Xerox® Production Inkjet Press without sacrificing quality or speed.

The secret is in our revolutionary ink sets. With high pigment loads and less water, these inks allow us to re-engineer inkjet drying systems and paper paths to fit within a smaller footprint while still delivering the most productivity per square foot/meter. These innovations add up to big cost savings in terms of less floorspace, lower energy consumption, simplified maintenance needs, and more.

Choose low volume cut sheet all the way to high volume, full continuous feed—colour or mono—and everything in between. With Xerox® Production Inkjet, you'll enhance operational performance while decreasing your production footprint.



What does 'impact' look like? It could be adding **value** with higher quality content or taking on more **volume**. It could be delivering at a sustained **velocity** over time. Or it could be all three—when you have the power of Xerox innovation on your side.

UNLOCK INKJET OPPORTUNITY WITH EASE AND EFFICIENCY

Easy to operate, easy to own.

Migration to Xerox® Production Inkjet Presses is fast and set-up is easy. Quick-loading paper, intuitive interfaces, and automated colour, image quality, and maintenance routines let you spend more time in production without the need for expensive, highly trained labor.

Presto, chango.

Changing jobs and switching between job types is so surprisingly simple, it's practically magic. Xerox® Production Inkjet Presses offer full-on flexibility and access that yields unprecedented press control. That's a critical difference when inkjet must do more than one kind of job.

Swap out paper stocks in minutes—not hours. Create and save media profiles and printer snapshots instantly. Quickly change job settings to dial in the perfect balance between quality, cost, and productivity. Take on shorter-run, specialised jobs and get more out of your inkjet investment.

Can inkjet really give offset a run for its money?

Yes, it can—when it's Xerox inkjet. We've taken image quality automation to the extreme, combining advanced image processing algorithms with revolutionary inks for stunning text and images that rival offset quality on a full range of coated and uncoated stocks.

Our inks provide the ultimate media flexibility. Designed for use on a broad range of traditional offset uncoated or coated stocks, they eliminate the need for new supply chains, redundant inventory, or more expensive paper. You'll get stunning quality without needing special coatings, primers, or pre-treatments, making each print more economical and sustainable.



Xerox® High Fusion (HF) Inks deliver a wider gamut and dramatic visual resolution on offset coated papers.



Xerox® High Density (HD) Inks offer outstanding quality on low-cost uncoated offset media.



AI: AUTOMATED IMAGE QUALITY

We've applied our extensive history with colour management, automation, and image quality to production inkjet, optimising overall output for more brilliant results. Our intelligent image processing algorithms and colour management controls provide time-saving automation for consistent, predictable offset-like output.

The combination of game-changing inks, state-of-the-art print engine technologies tailored to each press, and automated intelligence is unique to Xerox. It's our competitive advantage—and it will be yours too.

MORE INNOVATION, BETTER QUALITY

Every Xerox® Production Inkjet Press has its own combination of innovative hardware and IQ technologies designed to optimise overall performance.

Here's a sampling of the innovations that set Xerox production inkjet apart from the rest:



Xerox-innovated W-Series Print Heads offer true high-definition 1200x1200 dpi resolution for remarkable accuracy.



Real-time missing jet compensation detects and corrects for missing jets.



Automated density optimisation provides smooth, consistent colour across each page.



Selectable drop sizes and resolutions allow you to perfectly balance cost and image quality.



Inline spectrophotometers automate custom profile creation and colour management.



Object-oriented colour management applies optimal rendering intents to text, graphics, and images.

How do you turn opportunity into success?

Xerox has been driving customer success for generations, and today's inkjet opportunity is no exception. Our 360° approach is backed by world-class service and experienced project management teams to help you make the most of it.

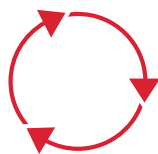
When you choose a Xerox® Production Inkjet Press, you're not only buying technology, you're also investing in a complete transformation ecosystem. You'll have access to business development support, workflow automation tools that can be applied to your entire operation, marketing automation software to help you offer new print products and marketing services, a full range of compatible finishing solutions—and so much more. From initial assessment to installation and migration to post-sales support, it's an end-to-end approach fine-tuned to your unique needs.

INVEST WITH CONFIDENCE WITH XEROX

World-class support



Integrated workflow



Innovative cut-sheet, roll-to-cut, and roll-fed Xerox® Production Inkjet Systems



**Xerox® Rialto® 900
MP Inkjet Press**



**Xerox® Baltoro™ HF
Inkjet Press**



**Xerox® Trivor® 2400 HD
and HF Inkjet Presses**

Our scalable approach and wide range of production inkjet options means you'll never make the wrong choice. Each press is built to evolve with your business, and with on-going innovation, Xerox provides the ultimate investment protection.

- + Upgradeable configurations:** monochrome to colour, speed, and finishing options
- + Media range expansion**
- + Adopt quality, automation, and speed enhancements**

Made to Think™. We take what is and turn it into what will be. We never stop innovating, reimagining, building, and doing. Learn more: xerox.com/inkjet